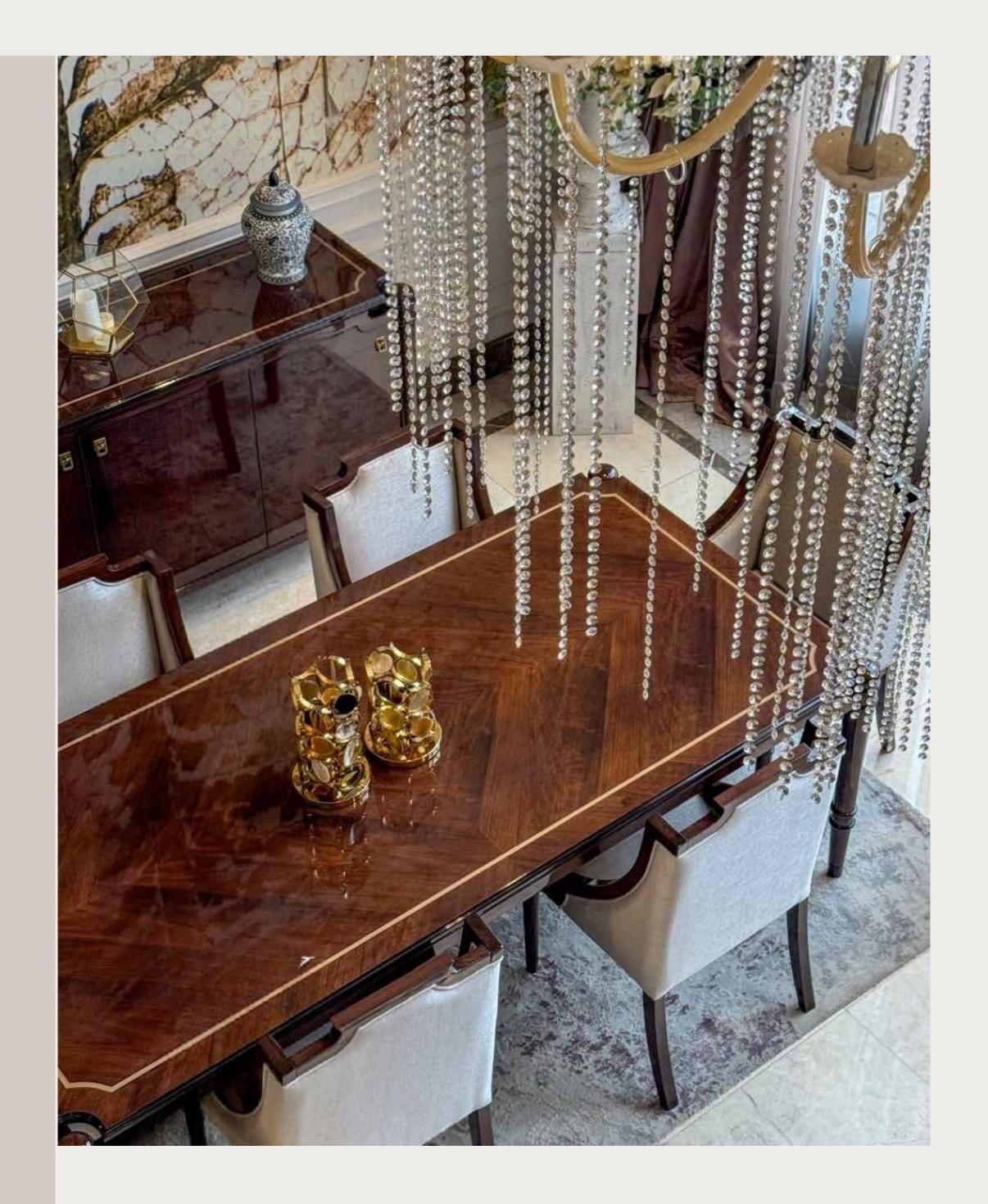


TIMBER & DESIGN

ABOUT T&D

Timber & Design is the true definition of all age's luxury living, defined by masterful craftsmanship and timeless design. With over 150 years of legacy in the furniture industry, we have perfected the art of excellence, harnessing the world's finest materials and unparalleled skill. Each piece is meticulously crafted for the discerning few, transforming interiors into enduring statements of elegance and sophistication.





BRAND JOURNEY

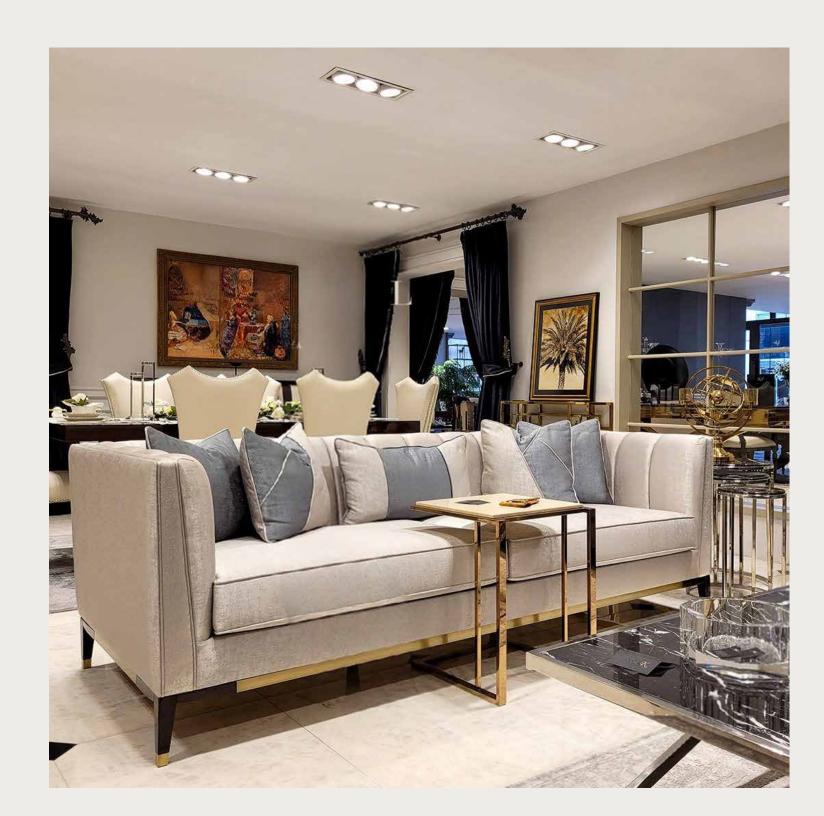
Timber & Design was born from a vision shared by Ali Hassan and his wife Rabbyia Hassan to create extraordinary furniture for the discerning few who cherish bespoke craftsmanship and the art of luxury living.

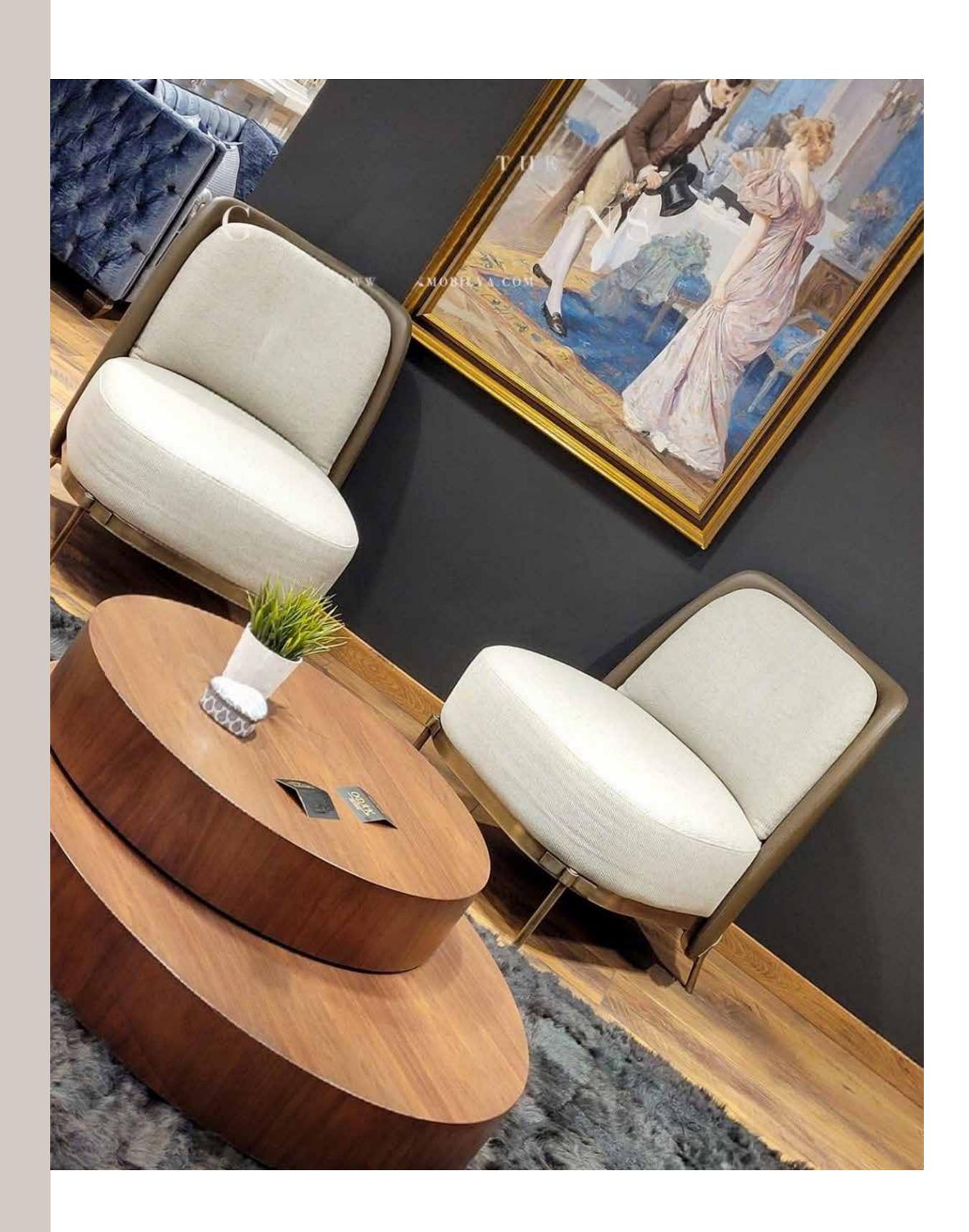
As a distinguished division of Profine Furniture Industries (Pvt) Ltd, a name already revered in office furniture excellence for ages, we embarked on a new journey: to redefine home furniture & interiors. With decades of mastery in design, materials, and craftsmanship, we channeled our expertise into curating timeless quality pieces that surpass trends. From classical to modern lines we have passion to redefine your home.

Every Timber & Design creation is a testament to precision, heritage, and artistry meticulously crafted for those who seek not just furniture, but elegance.

This is where tradition meets tomorrow. Welcome to the future of luxury living of all ages.







BRAND LEGACY

The story begins in the 1867s in a city of Uttar Pradesh known as Saharanpur when Ali Hassan, a man of craft started wood carving and manufacturing. It is hard to trace back much about that generation, but one thing we know about him is that he made a living out of his hobby and converted that into his passion. After the partition, his son, Intezam Ali, the man of determination, decided to do something extra ordinary. The love for crafting wood transformed into making furniture.

A furniture store was built and he started giving furniture on rent. It was very natural of him wanting his next generation to be joining the same line of work as his. And guess what, among twelve, three children did not disappoint him. One of those three, Saleem Mehmood, another man of craft and determination both, kept the lights on and worked unreservedly in the furniture industry than rest.

He altered the structure a little and expanded the horizons from just renting to selling furniture. The bequest of working in the furniture industry travelled from that generation of 1800s to the generation of 2025 (as we speak) when the command is now in the hands of Ali Hassan, a man who is visionary, determined, persistent and committed to take the legacy to new heights and scaled up the business through innovation and technology.

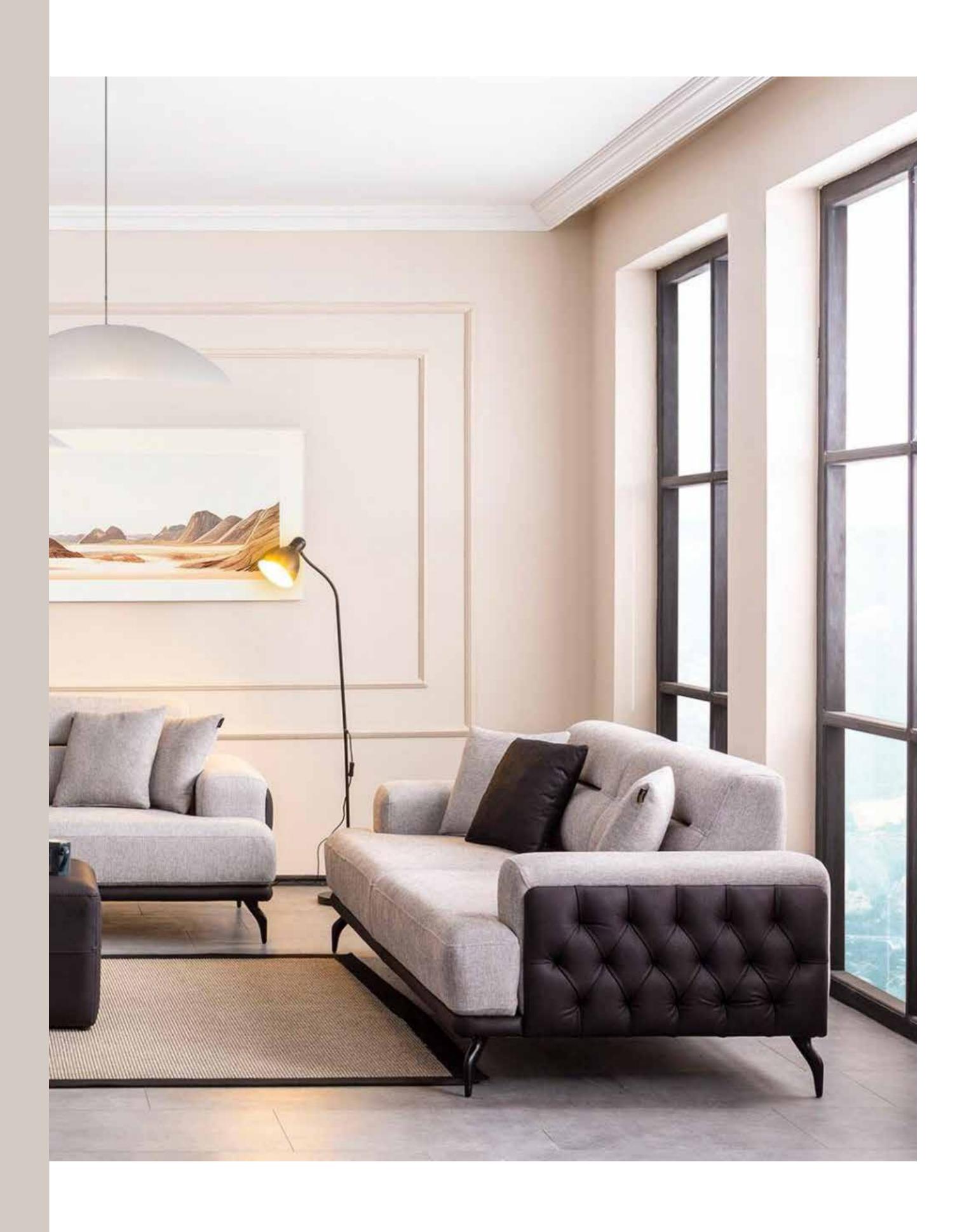




VISION

To set a benchmark in luxury home furnishings, where every piece we craft is a symbol of high quality craftmanship, creativity and enduring prestige making Timber & Design the ultimate choice for our discerning customers.



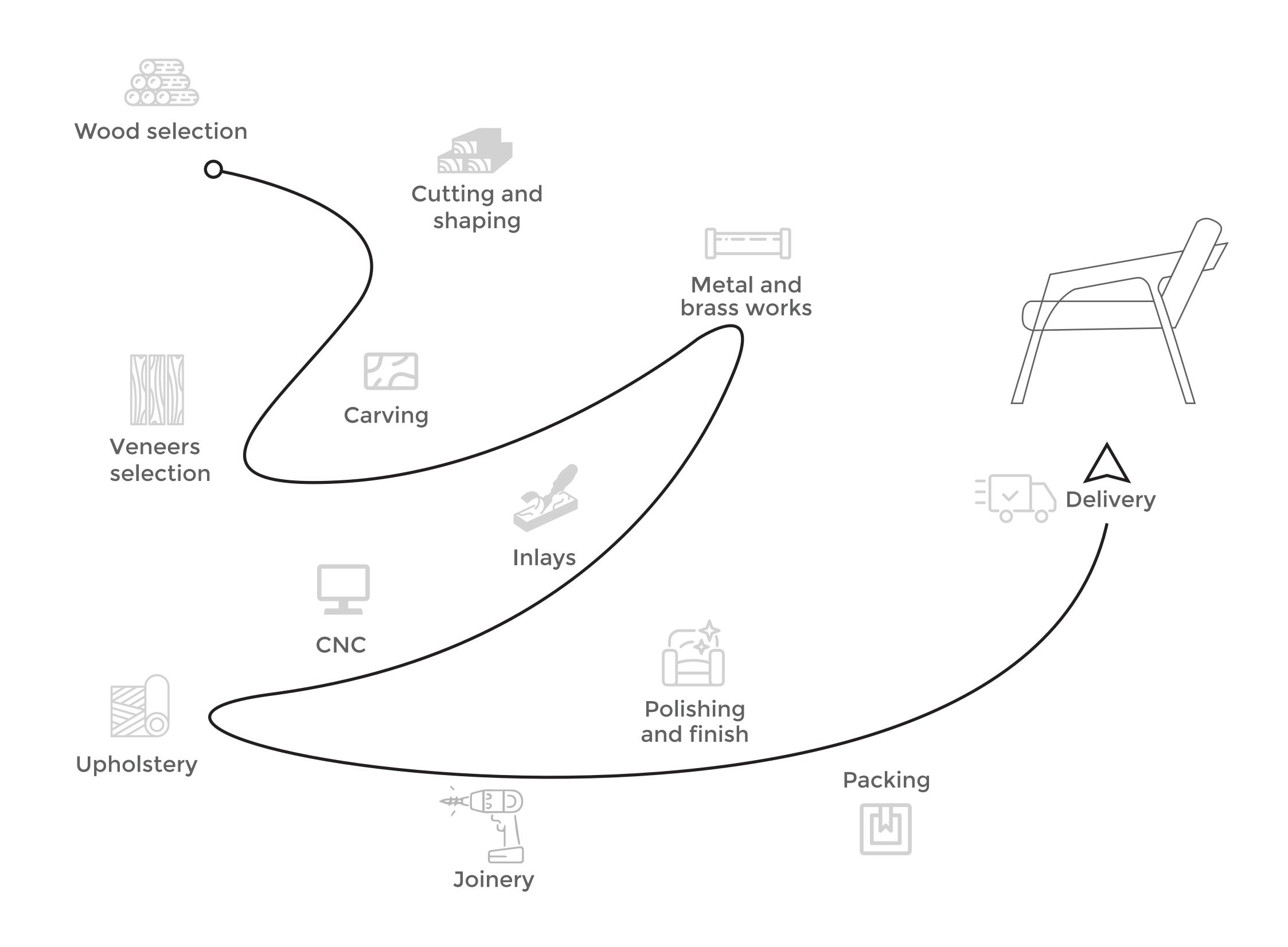


MISSION

To redefine luxury living and exceeding the expectations of discerning clients by delivering bespoke elegance, uncompromising quality, and enduring design.



OUR PROCESS AND FACILITY





1. WOOD SELECTION

We carefully select local and imported high quality seasoned wood and various species available. Each plank is meticulously inspected for grain, texture, and stability, ensuring that every piece begins with perfection.





4. CARVING

Where ornamentation is desired, our master carvers sculpt intricate details by hand, turning wood into a narrative of artistry and tradition.





2. CUTTING & SHAPING

Advanced machinery and skilled hands work in harmony to transform raw timber into refined components. Whether by hand or CNC-guided accuracy, every cut and contour is executed with exacting standards.





5. METAL & BRASS WORKS

Hand-finished brass, stainless steel and other metals are integrated with precision—whether as delicate inlays, structural accents, or gleaming hardware, each element is polished to perfection.





3. VENEER SELECTION

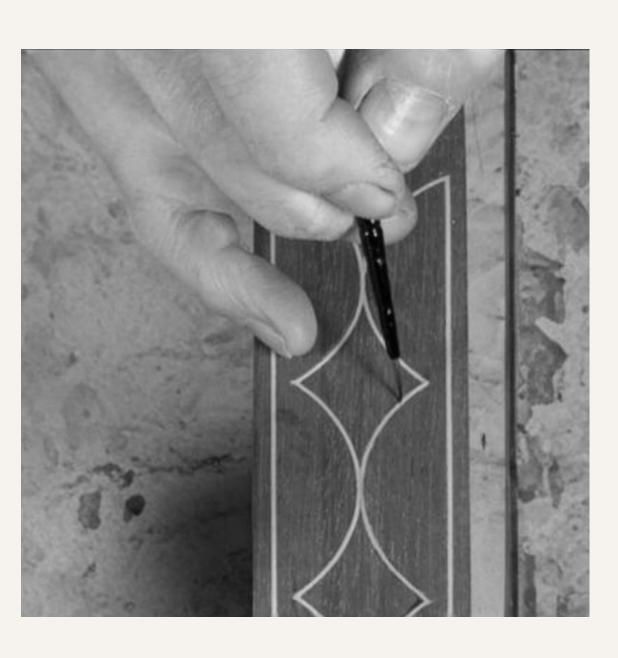
A Canvas of Natural Elegance For pieces requiring veneers, we hand-select the most striking grains, matching tones and patterns to create seamless, breathtaking surfaces. Using international standard 0.6mm thickness.





6. INLAYS

Exotic woods and metals are carefully inlaid by hand, creating mesmerizing patterns that elevate each piece into a work of art.





7. CNC TECHNOLOGY

Where traditional techniques meet innovation, our CNC machinery ensures flawless consistency in complex designs, allowing for unparalleled detail and structural integrity.





10. POLISHING & FINISHING

Using German and Italian wood coatings and paints
Multiple layers of hand-applied finishes whether high
gloss or matt lacquer ensures enhanced the wood's
natural beauty while providing protection. Each piece
of PU coating is buffed to a luminous sheen.





8. UPHOLSTERY

Only the finest PU and original leathers and fabrics are hand-selected, then tailored by expert upholsterers who ensure every stitch, pleat, and cushion reflects supreme comfort and sophistication.





11. PACKING

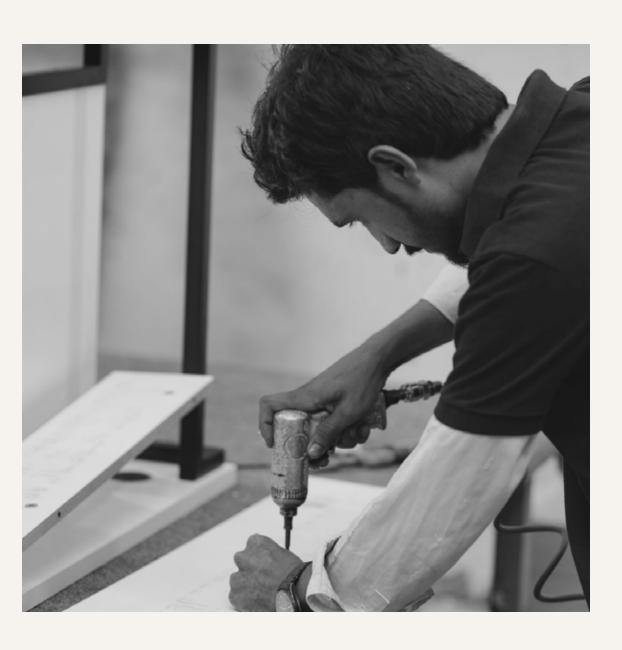
Every item is wrapped with the utmost care, using custom packing and protective materials to ensure it arrives in pristine condition, ready to grace the most discerning spaces.





9. JOINERY

Mortise-and-tenon, dovetail, and other time-honored techniques ensure durability, while hidden reinforcements guarantee longevity without compromising beauty.





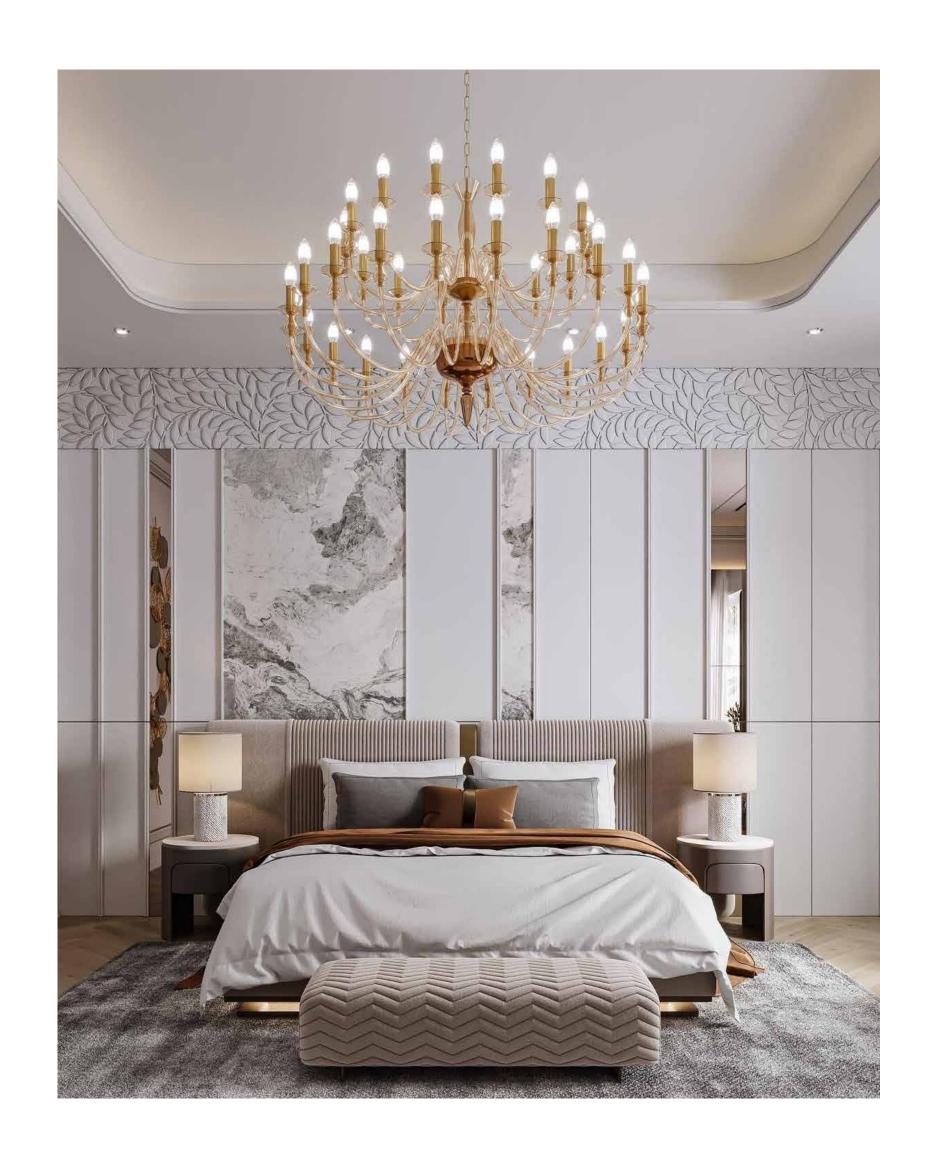
12. DELIVERY

Our company owned Delivery fleet and customer service team ensure premium quality damage free delivery to keep our customers satisfied.



PRODUCT LINE

T&D offers custom furniture solution that transforms your unique preference into high quality masterpieces, tailored to your dimensions, materials, and design preferences. Each piece in our collection is designed to embody uncompromising quality, exclusivity, and aesthetic brilliance—transforming houses into extraordinary homes.



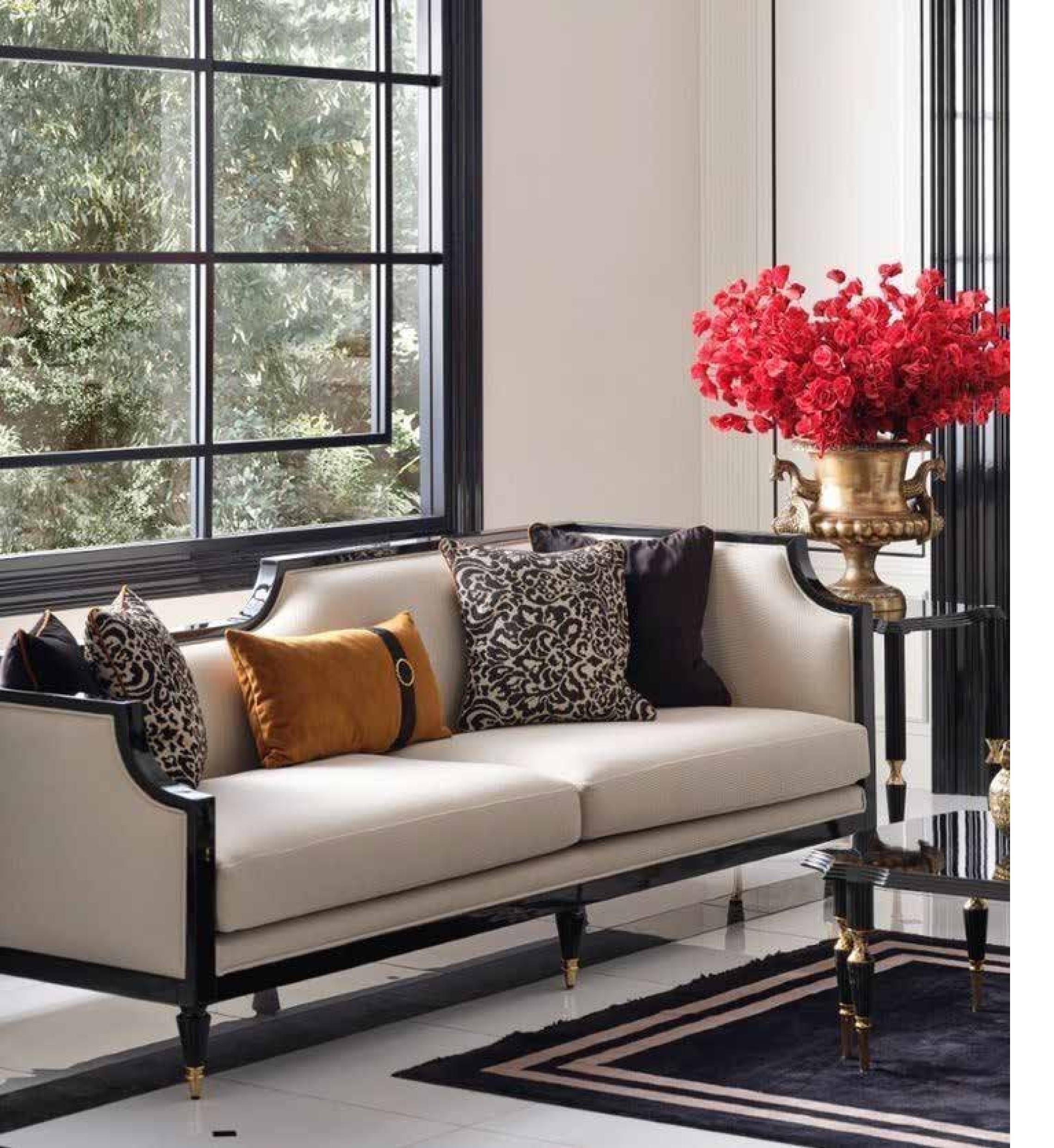






1. BED SETS

Exquisitely crafted beds with premium upholstery, solid wood frames, and hand-finished details for a lavish bedroom retreat.

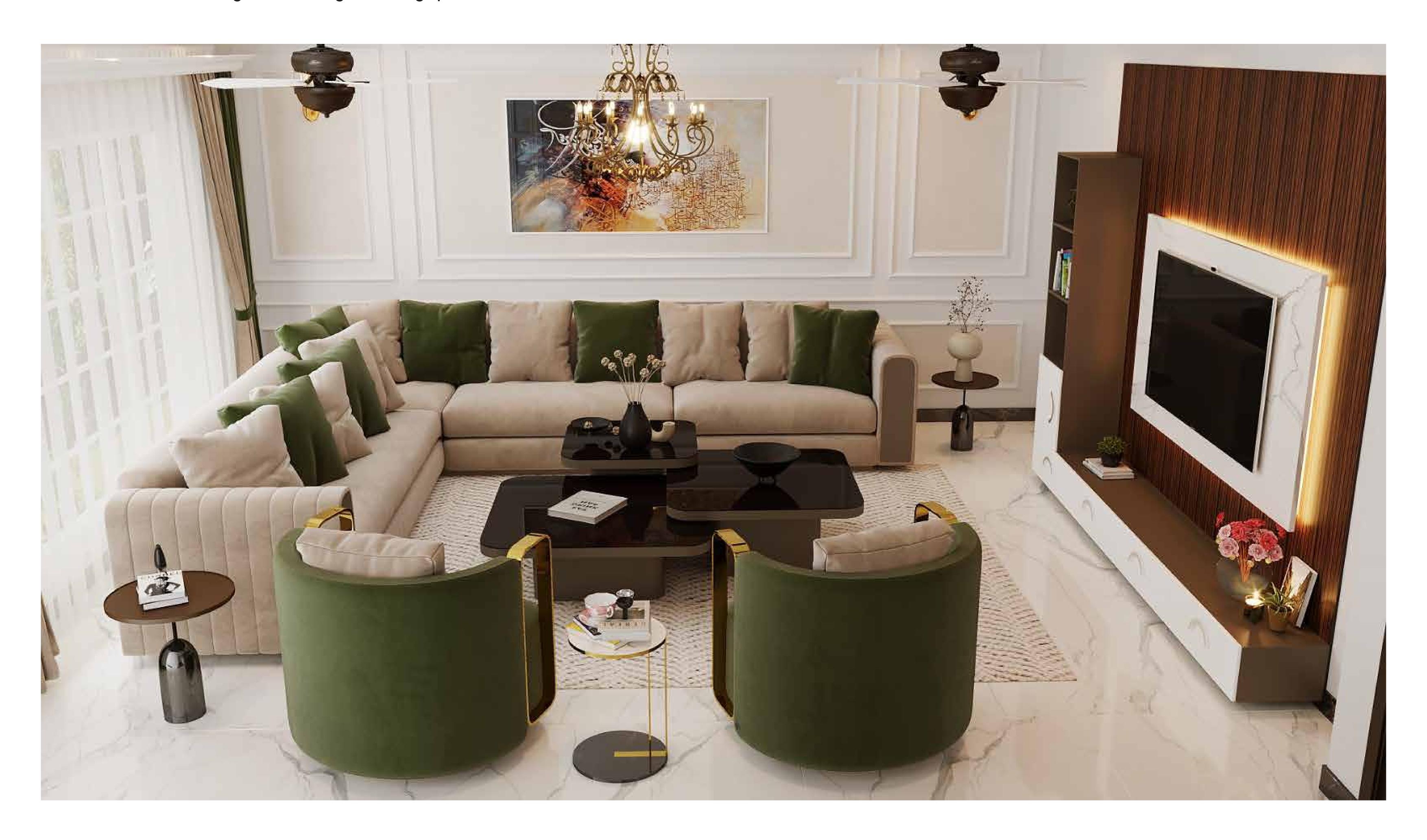


2. SOFAS

Timeless designs in sumptuous fabrics and leathers, offering unmatched comfort and sophistication.

3. L-SHAPES SOFAS

Modular luxury with plush seating, ergonomic support, and customizable configurations for grand living spaces.



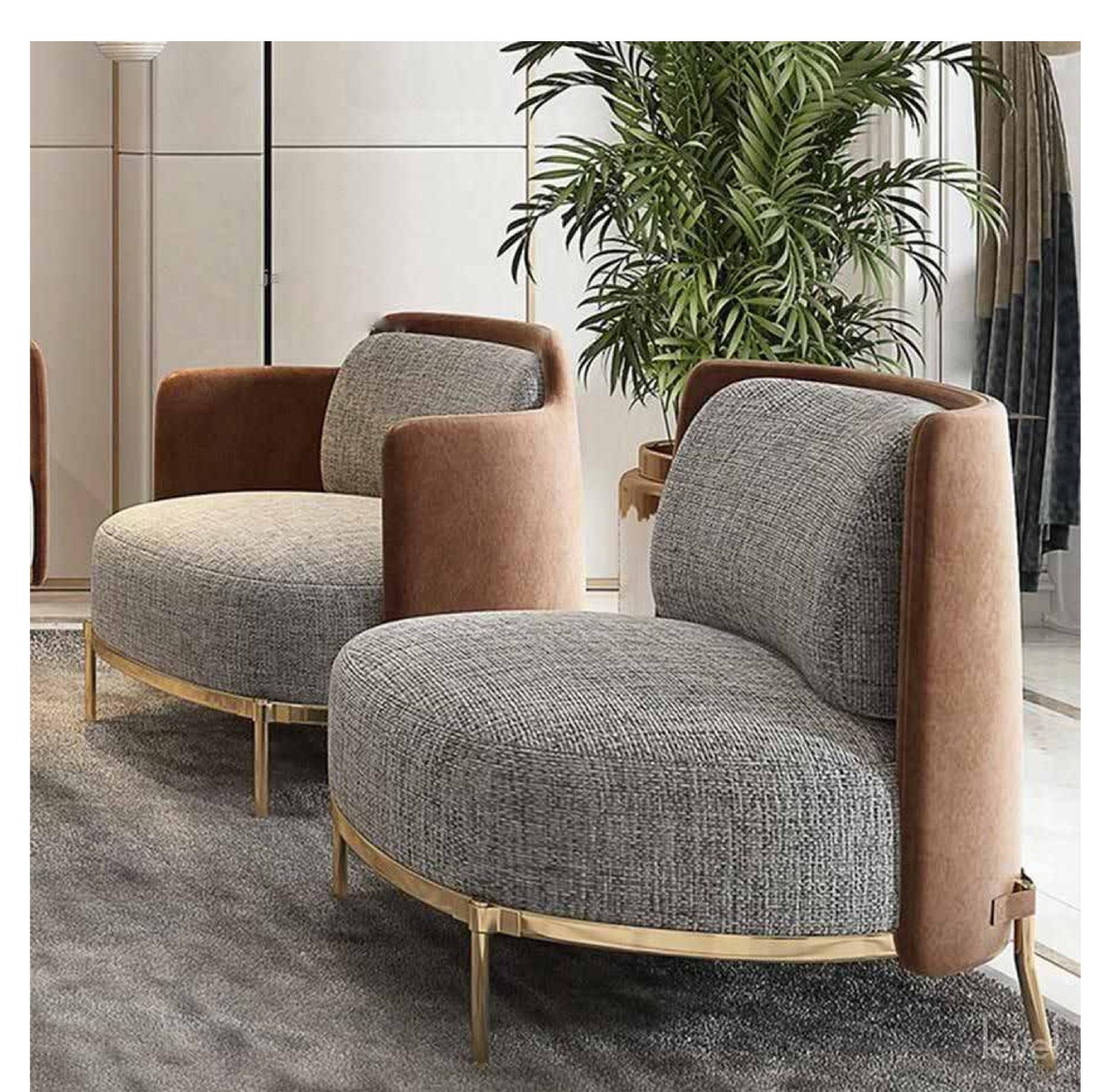


4. DINING SETS

Statement-making tables paired with designer chairs, blending artistry with functionality for unforgettable gatherings.

5. CHAIRS

From sleek accent chairs to ergonomic masterpieces, each piece showcases superior craftsmanship and bold aesthetics.



6. CENTER TABLES

Sculptural coffee tables in marble, brass, and exotic woods—designed to captivate and elevate any living room.



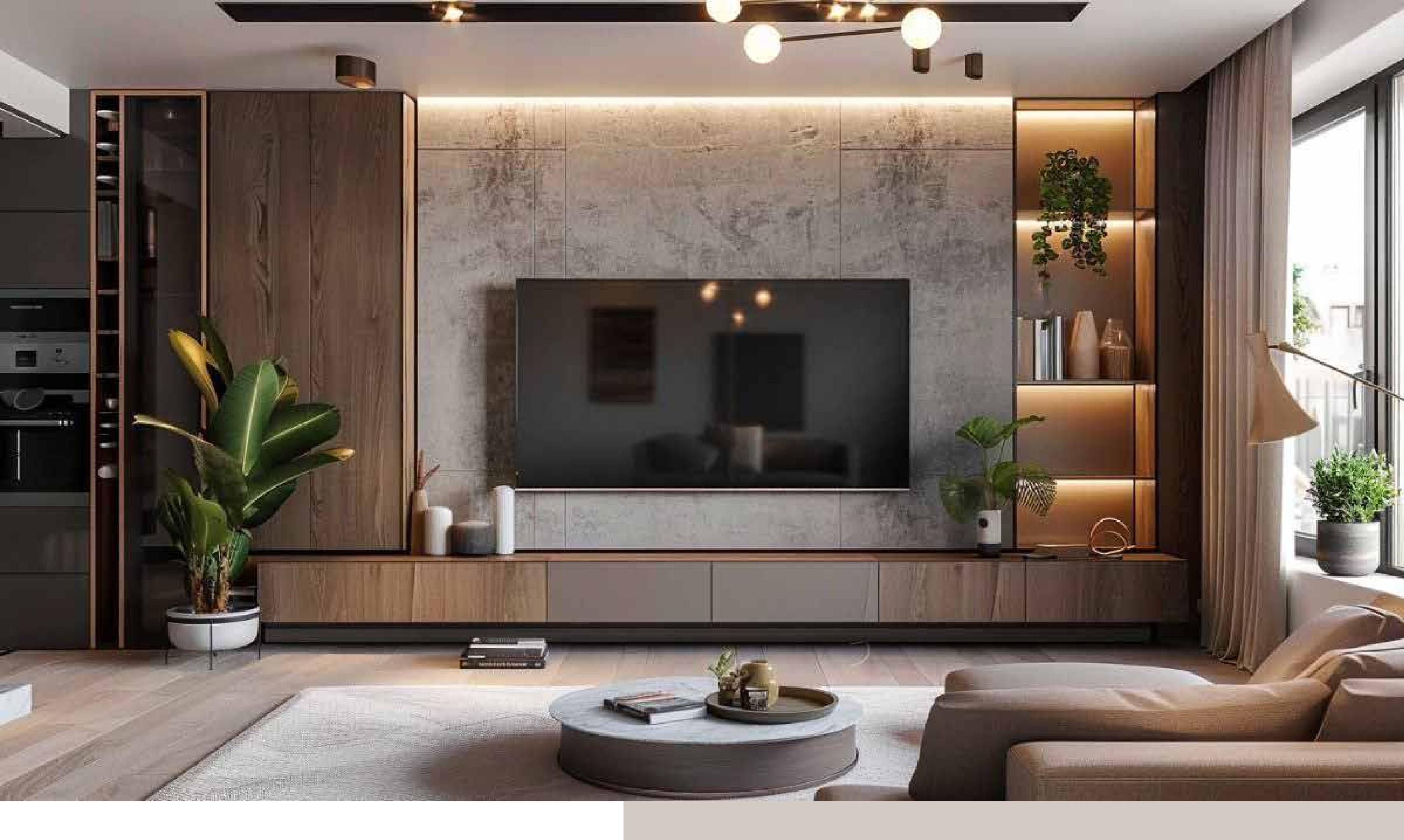


7. END TABLES

Elegant side tables with refined finishes, perfect for complementing sofas and beds with understated luxury.

8. STOOLS

Versatile and chic, available in leather fabric and polished metal for seating.



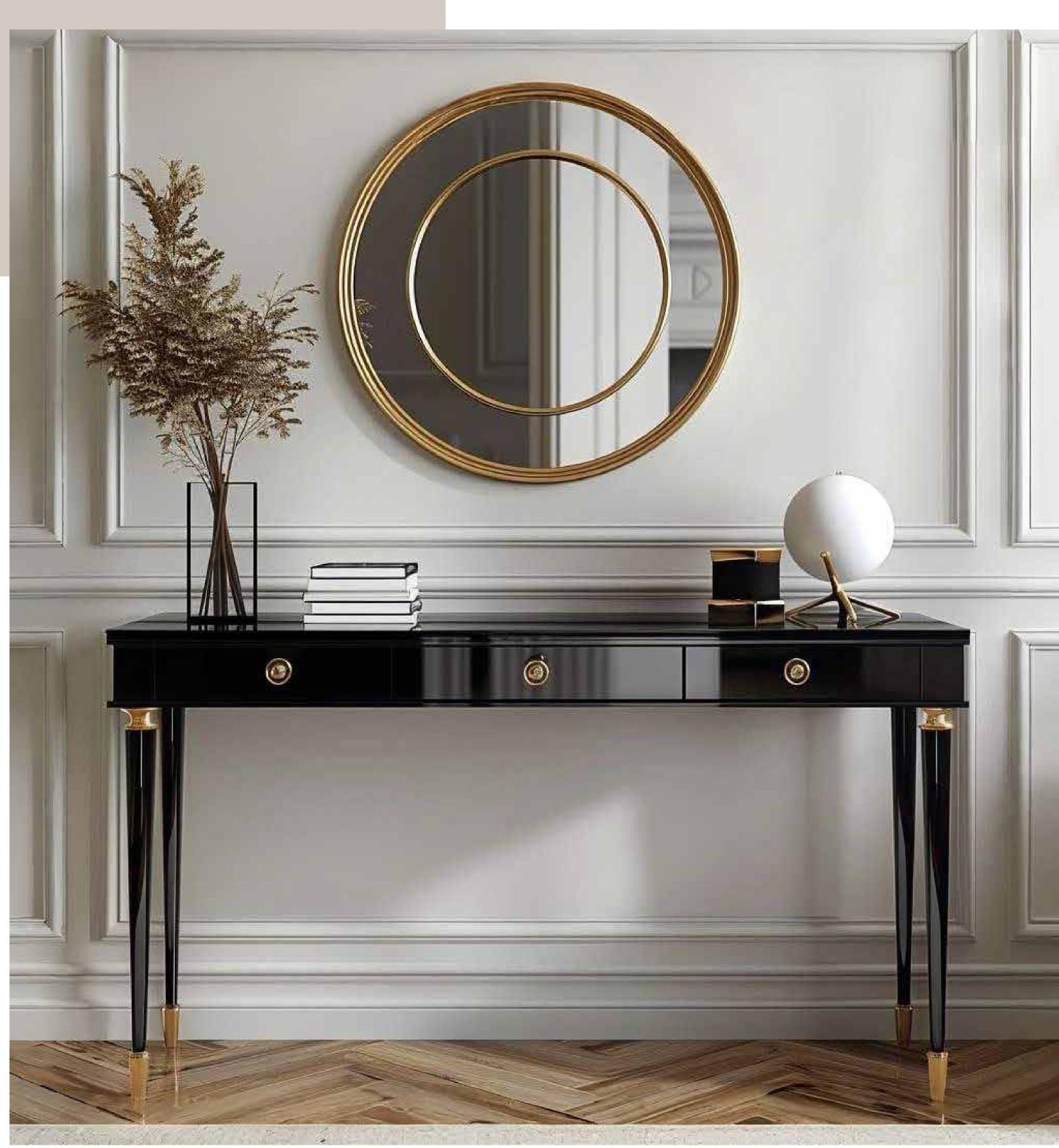
9. TV UNITS

Minimalist or ornate, these media consoles combine sleek functionality with high-end materials.

10. CONSOLE TABLES

Sleek entryway or hallway pieces featuring marble tops, gold accents, and artisanal woodwork.





11. NESTING TABLE SETS

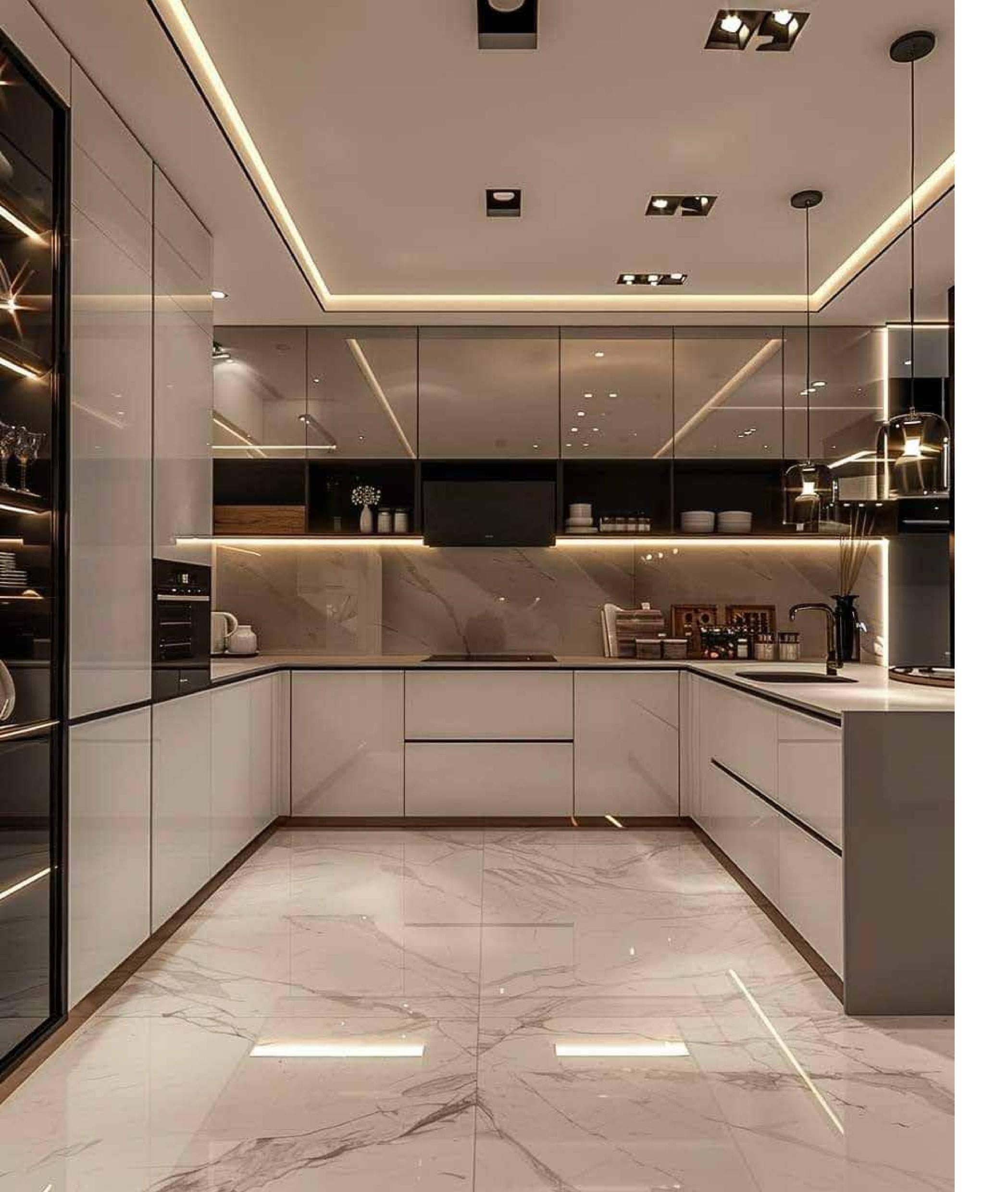
Space-saving yet opulent, these layered tables add dimension and style to any setting.





12. WARDROBES

Custom-built closets with premium finishes, soft-close mechanisms, and intelligent storage solutions.

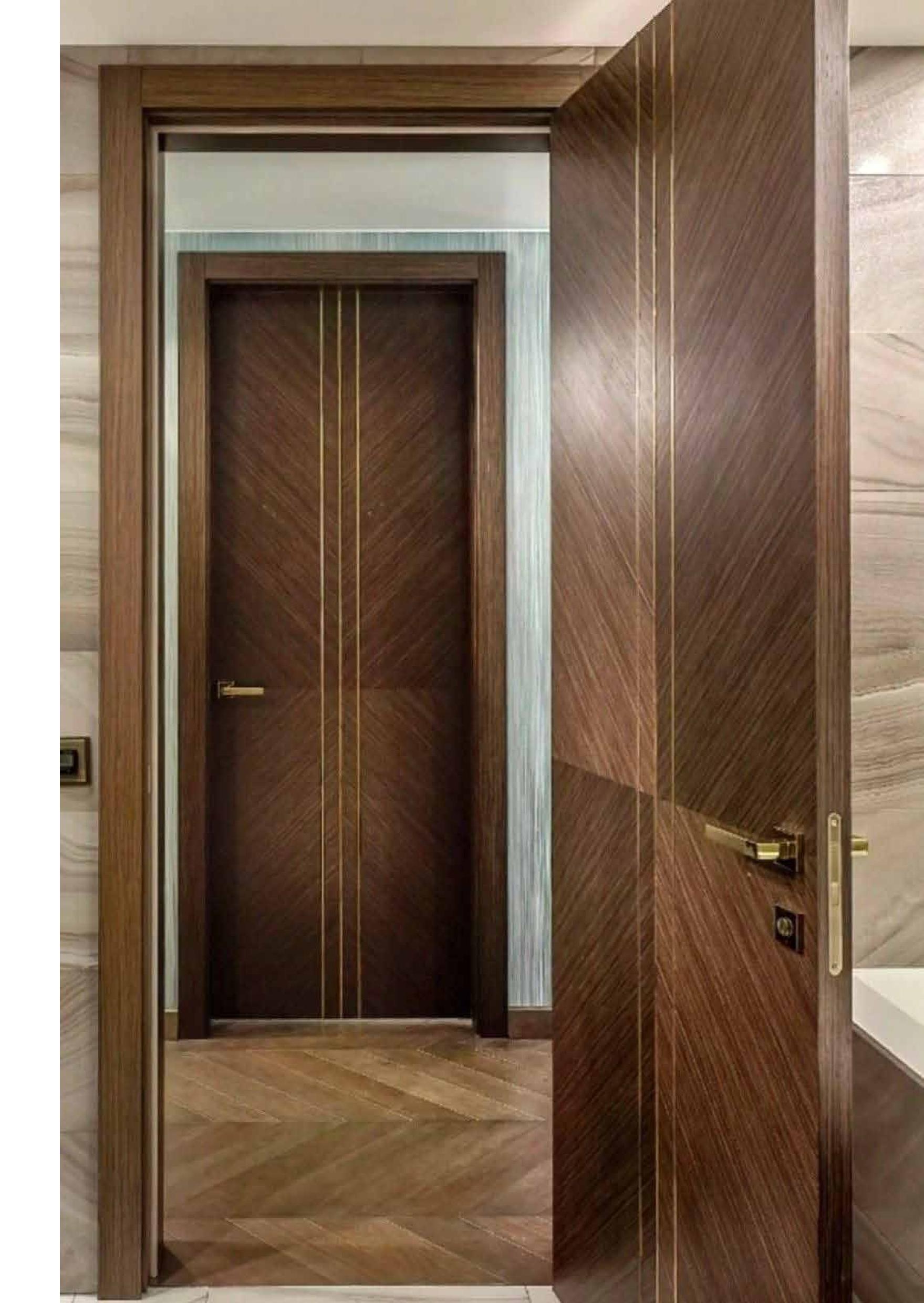


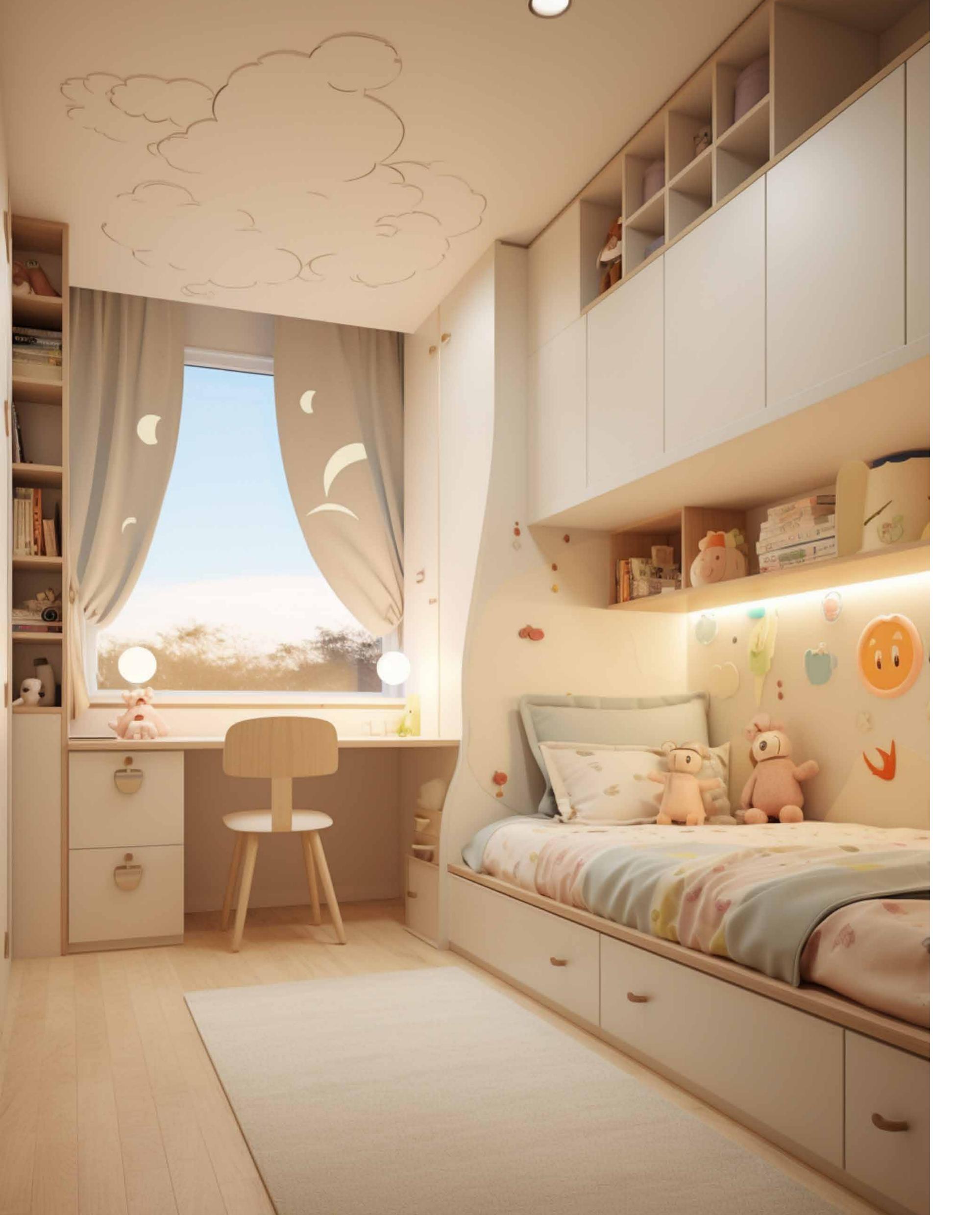
13. KITCHENS

Bespoke kitchen designs with luxury cabinetry, stone countertops, and seamless integration of modern appliances.



Handcrafted entry and interior doors with intricate detailing, from modern gloss to classic paneling.





15. KIDS FURNITURE

Whimsical yet refined designs, ensuring safety, durability, and a touch of magic for young ones.

INTERIOR EXECUTION

Apart from expertise in custom furnishing, we offer complete interior or execution through our own in-house 3D visualization, interior design and execution team to make your dream home into reality. We will help you to get wide selection of interior accessories for your home.

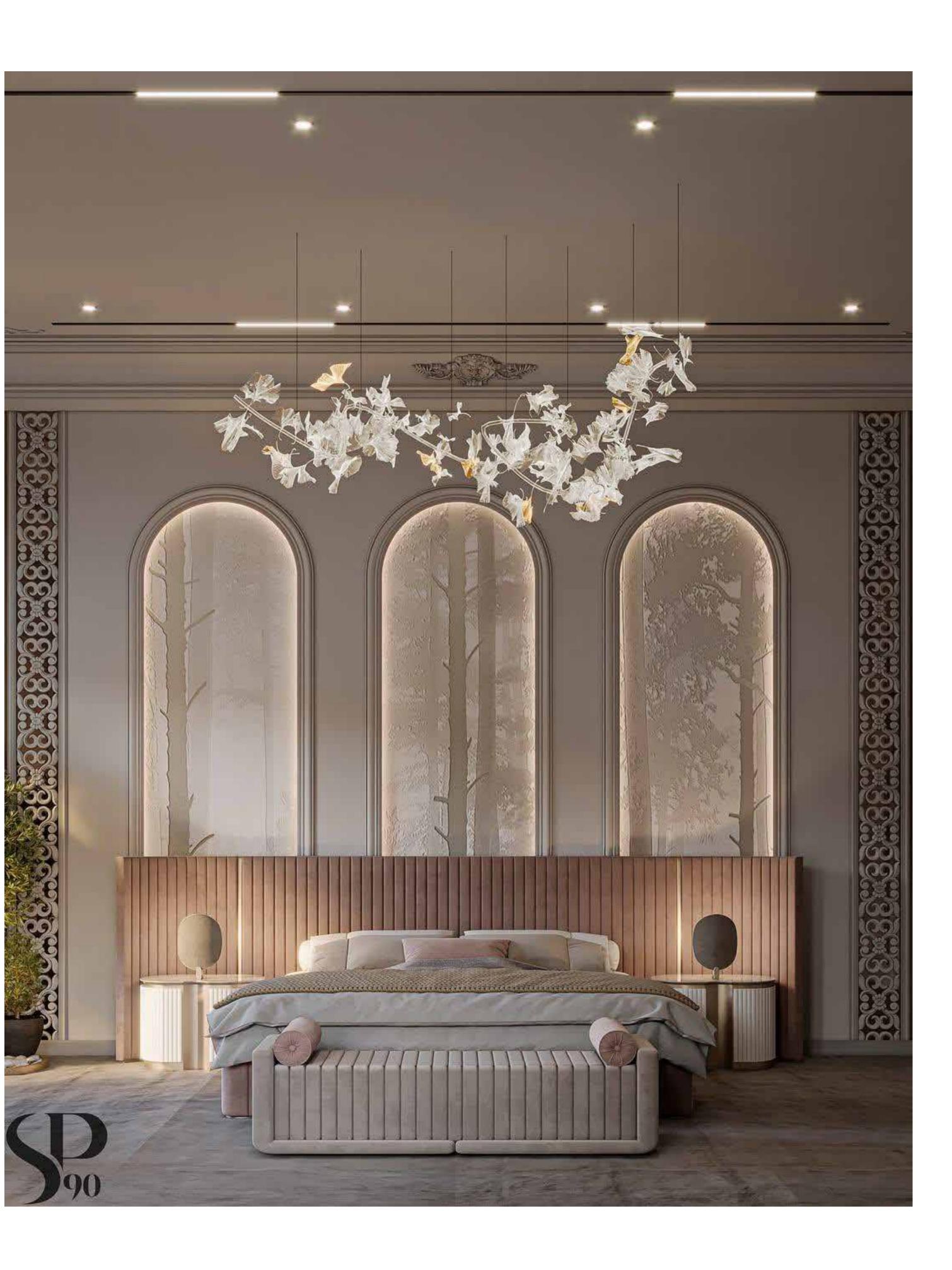
- Curtains Tailored drapery in silks, linens, and velvets, offering privacy, light control, and dramatic elegance.
- Flooring Premium hardwood, marble, and designer tiles for a foundation of timeless luxury.
- Feature Walls Custom wall panels, textured finishes, and artistic installations to transform spaces into masterpieces.
- Rugs Hand-knotted or plush modern rugs, adding warmth, texture, and a focal point to any room.
- Paintings & Art Curated original artworks and limited-edition prints to infuse sophistication into your interiors.



INTERIOR AND DESIGN PROJECTS

Our bespoke interior design service unites a dedicated team of expert interior designers, draftsmen and 3D artists, all specialized in transforming concepts into breathtaking realities. We collaborate closely with you, offering expert guidance at every step to refine your vision and elevate your space into a masterpiece of luxury and functionality. From initial inspiration to final execution, we ensure every detail reflects your unique taste and aspirations.



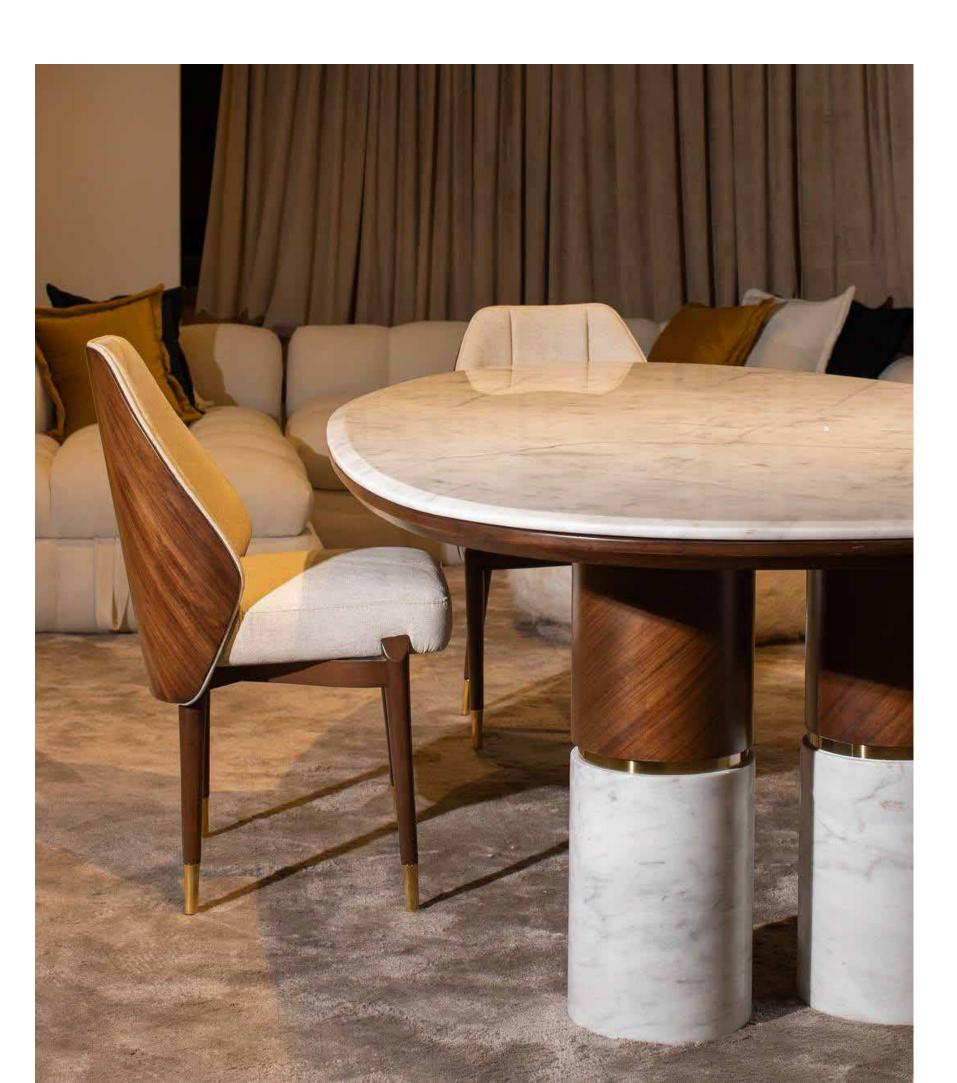


CORPORATE FUNISHING

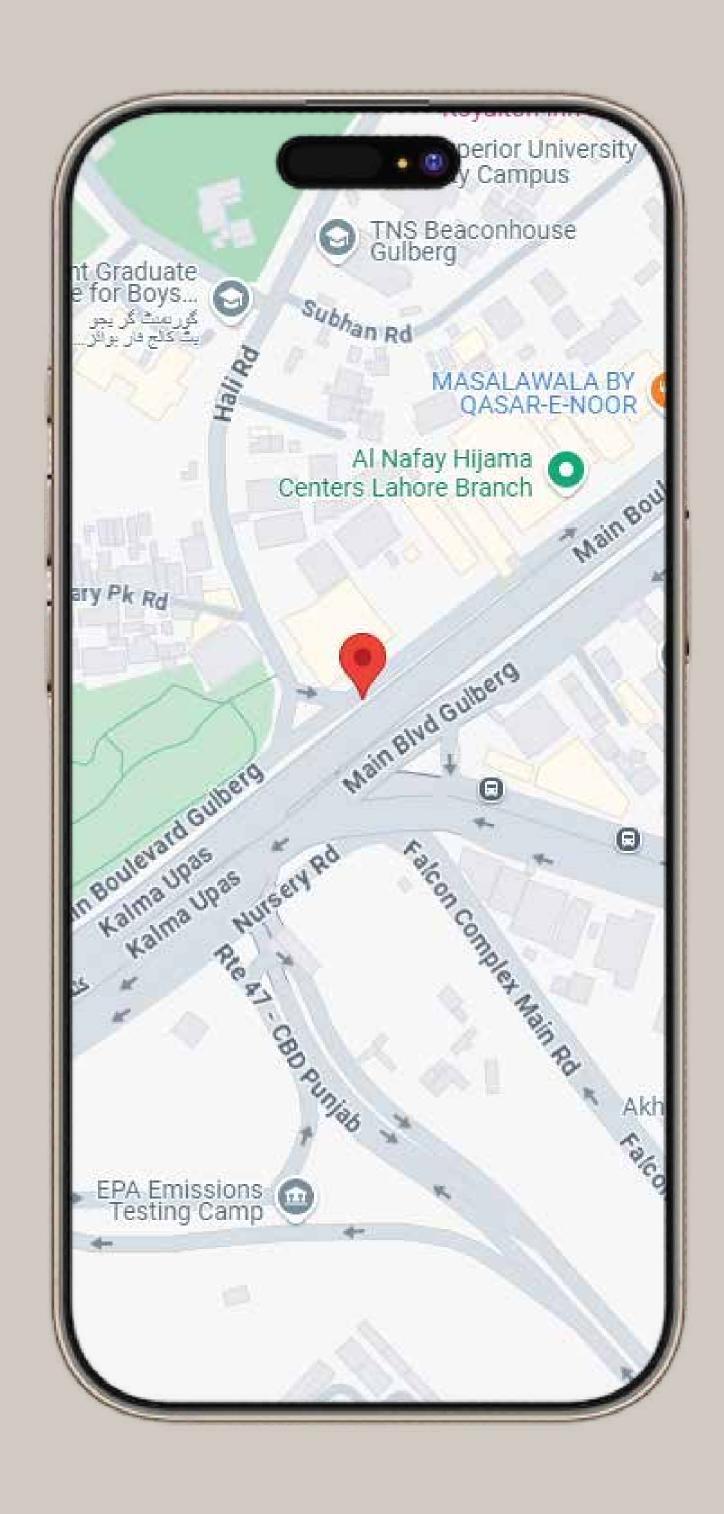
We craft immersive environments for every space—from private residences to prestigious hospitality projects. Our team of visionary designers, master craftsmen, and 3D artists collaborate closely with architects and developers to deliver turnkey solutions for:

- Luxury Residences (Apartments, Villas, Estates)
- Hospitality Spaces (Hotels, Resorts, Premium Developments)
- Architectural Collaborations (Custom Furnishings for Commercial Projects)

Beyond creating beautiful interiors, we provide end-to-end corporate furnishing services—combining ergonomic precision with uncompromising elegance. Every project begins with your vision, refined through our expert guidance, and realized through meticulous craftsmanship that defines the Timber & Design legacy.







FOR APPOINTMENT CONTACT US

0304-6164443
Sales@timberandesign.com
www.timberandesign.com

Design studio
65-A main boulevard Gulberg 2 Lahore

Timber & Design is a bespoke luxury home furnishing and interior devision of profine furniture industries (pvt) Ltd

